

The non-techy's quick guide to AI

AI terms explained simply, to help you choose the right tools and technology for your business goals.

Artificial Intelligence (AI)

Computers doing human-like tasks: spotting patterns, making predictions, suggesting answers.

AI Agents

AI that plans and acts on your behalf, like a digital assistant that not only advises but also takes the next step.

API (Application Programming Interface)

The “plumbing” that lets AI connect and share information with your other systems.

Chatbot vs Platform

- Chatbot: Answers simple questions, usually from one system.
- AI Platform: Connects all your systems and data for trusted, organisation-wide insights.

Data Silos

When information is trapped in separate systems that don't talk to each other.

Explainable AI (XAI)

Shows how and why an answer was given, so you can trust it.

Foundation Models

The big engines (like GPT) trained on vast data, adaptable for many tasks.

Generative AI

Creates new content (text, images, video, audio).

Hallucination

When AI produces a confident but false answer.

Machine Learning (ML)

How AI learns and improves from data over time.

Natural Language Processing (NLP)

Lets AI understand and respond to everyday language.

Open vs Closed AI

- Open: Publicly available tools.
- Closed: Private, secure systems built for your organisation.

Predictive Analytics

Uses past and current data to forecast what's likely next.

Training Data

The information used to “teach” an AI model what to recognise and how to respond.

Key takeaway

Not all AI is the same. A chatbot gives you answers. A platform like ReadyIntelligence connects everything to deliver trusted insights and smarter decisions.

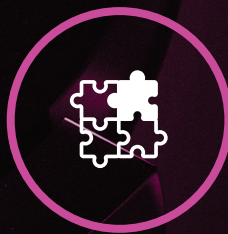


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ReadyIntelligence is a powerful AI platform that connects to all your systems, data and knowledge - delivering smarter answers, sharper insight and faster results.



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